

CPD LECTURER SERIES MARCH 2014

Wrightway is delighted to announce that we will be providing a Lecturer series on Risk Management in Commercial Lines in conjunction with the Insurance Institute.

The dates and venues are listed below. Please check out www.iii.ie for details and to book.

LECTURE 1:

Tuesday 4th March at 8.30am in [*The Maryborough Hotel*](#), Cork

LECTURE 2:

Wednesday 5th March at 12.00pm in [*The Strand, Limerick*](#)

LECTURE 3:

Wednesday 26th March at 1.00pm in [*The Clayton Hotel, Galway*](#)

TOPIC DETAILS

COMMERCIAL LINES MARKET AND THE VALUE OF RISK MANAGEMENT ADVICE TO THE INSURED

The lecturer will highlight risk management issues in the SME sector with specific reference to the changing global economy and the trends and developments likely to emerge in 2014. As well as identifying the key concerns that Brokers and Insurers should be aware of, the lecturer will also address reputational issues for the sector and its stakeholders, particularly in light of the increasing use of social media. Finally the lecturer will share examples of this type of risk management in operation and its practical benefits to profitability and customer retention.